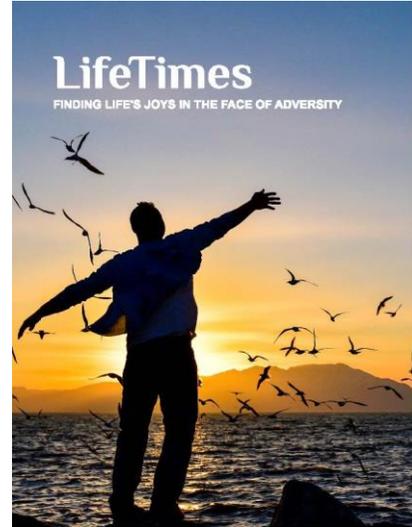


LifeTimes Magazine

Style Guide

General Tone:

LifeTimes Magazine aims to be a positive, friendly, personal, and helpful publication. Articles should be written in a tone that suggests you are simply sharing your experiences or ideas with others who face similar difficulties.



1. Articles should be written in a simple, conversational style. Avoid preaching, lecturing, or erudite language.
2. Avoid using labeling terms, including “offender,” “registrant,” “sex offender,” “citizen” etc. Focus on “people first” language (i.e., person required to register, individual convicted of an offense, etc.)
3. We do not mention or discuss offenses. Our focus is on people who are required to register for whatever reason, and how they got there is not important to us.
4. Use colorful, descriptive language.
5. Use “hooks” at the beginning of an article to catch a reader’s attention.
6. Use real names if the person agrees. Otherwise, use pseudonyms. If people want to remain anonymous, change identifying details (names of towns, landmarks, etc.).
7. Avoid negative language, including complaining about being on a registry. Instead, focus on how people have overcome the challenges of being on a registry.
8. Be sensitive to diversity, including race, gender, sexual orientation, religion, ethnicity, etc. We do not accept work that disparages others.
9. We NEVER throw anyone else under the bus. (i.e., registries are ok for the really bad people, but not for people who just did xxxxxxxx.)
10. Avoid myth-reality comparisons (i.e., people say THIS, but the truth is THIS.)
11. Articles may be written in first-person or third-person.
12. All articles must be bylined, either with a real name or with a pseudonym.
13. Photographs must be original, and if they include people, must be accompanied by authorization to use the photo in the publication. We may utilize stock photos when no photos are available.
14. Fiction work must be original, or must include authorization to reprint in our publication.
15. No payment for submitted work will be made, unless prior agreement has been made in writing.
16. The editorial staff, and ultimately the Editor in Chief, have ultimate say in which articles to accept for publication.

The Editors of LifeTimes magazine reserve the right to edit any articles submitted to ensure they comport with these guidelines. Contributors will be given the opportunity to review major changes and to withdraw their submission if they do not agree with those changes. Smaller changes (grammatical, spelling, paragraph order, etc.) may be made without contributor approval.