

LIFETIMES MAGAZINE

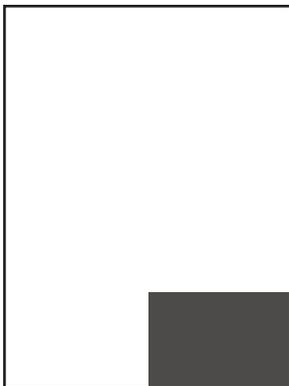
Display Ad Rates

LIFETIMES magazine is the only print magazine dedicated to bringing positive stories about people on public registries. While there are many advocacy organizations that help people on registries keep up with current laws, news stories, and pitfalls, LifeTimes aims to let people know that it is possible to find joy and happiness in life, despite the burden of being on a public registry or being close to someone on a public registry.

Currently, there are close to a million individuals on public registries, plus many more who are family and friends with people on registries. Our ambitious goal is to get 10% of this population to subscribe, which would be well over 100,000 individuals. Our current paid circulation is around 250. We began with just 100 subscribers, and we have more than doubled in just our first year. The response to the magazine has been overwhelmingly positive, and we are confident that as word of the publications positive theme continues to spread via state and national advocacy organizations, therapeutic associations, and corrections departments, we will be well on our way to achieving our goal.

LIFETIMES is a print only, full-color, glossy magazine that is mailed out every quarter. In keeping with the theme of our magazine, we ask advertisers to frame their message in a positive, hopeful way while avoiding labeling terms such as "sex offender," "felon," "offender," and other negative phrases. We reserve the right to suggest edits and to reject ads that do not comport to these standards. Ads should be submitted in full color and press ready. We can assist with designing advertisements.

Rates for interior pages



1/8 Page

3 1/2" x 2 1/4"

Single issue

\$60

1-year (4 issues)

\$180



1/4 Page

3 1/2" x 4 3/4"

Single issue

\$100

1-year (4 issues)

\$300



1/2 Page

7 1/4" x 4 3/4"

Single issue

\$175

1-year (4 issues)

\$525



Full Page

7 1/4" x 9 3/4"

Single issue

\$250

1-year (4 issues)

\$750

25% discount for non-profit organizations who provide direct benefit to people on public registries.

www.lifetimesmagazine.org • info@lifetimesmagazine.org • (877) 848-5141